

PRESS RELEASE: 16TH JULY 2018

GOLDLINE EVENTS FIRST TO THE FINISH LINE
Sage Reading Half Marathon and Ikano Bank Robin Hood Marathon Events acquisition

Today, it has been announced that Goldline Events Limited has acquired two of the most prestigious and iconic mass participation road races in the UK: the Sage Reading Half Marathon incorporating the Green Park Challenge and the Ikano Bank Robin Hood Marathon Events. And in celebration, the Sage Reading Half Marathon will open for entries, Tuesday 17th July.

Formerly owned by Brasher Leisure Limited, the two popular races are now part of the Goldline Events expanding portfolio. Established in 1980, the Ikano Bank Robin Hood Marathon Events will celebrate 38 years of running this September with Robin Hood and his Merry Men in tow. Over 12,000 runners will take to the streets of Nottingham and experience one of the most picturesque half marathon, mini marathon and mile routes in the UK. The Sage Reading Half Marathon, established in 1983, will return on Sunday 17 March 2019, cheering over 15,000 runners across the world-renowned Madejski Stadium finish line.

Every year, over 27,000 runners, from first timers and charity fundraisers to competitive runners and Britain's Olympians, lace up for these events raising millions for charities worldwide, setting new Personal Bests and inspiring the next generation to lead an active and healthy lifestyle.

Goldline Events Founder and Managing Director, Judith Manson commented: "I am delighted to announce that Goldline Events has acquired two of the most prestigious events in the running calendar, which are both unique and very special in their own way. This is a new chapter for the races and Goldline Events, we are very excited and really looking forward to working with all the current delivery partners and stakeholder to develop the races over the coming months and years."

Visit www.readinghalfmarathon.com to secure your early bird entry and find further race entry information.

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Words: 312

About Goldline Events:

Established in 2016. Goldline Events are a company who love the business they're in, every day and every event is different – they not only understand this but they pride themselves on making sure they are, by putting the same amount of time, care and attention into each event to make it that extra bit special. Making sure people have the best experience possible is what makes Goldline tick – from the minute they enter to the second they cross the Goldline – the customer experience comes first.